

LEADING THROUGH AUTHORITY

POWER



HOWTOFASCINATE
DISCOVERED BY SALLY HOGSHEAD

ARE YOU POWER?

you're a natural strong leader.

WHO YOU ARE

CONFIDENT • GOAL-ORIENTED • DECISIVE

HOW TO USE POWER

- Develop strong, clear opinions
- Proactively deliver ideas and recommendations
- Lead the conversation

WHAT WILL HAPPEN

- You will become a respected expert
- You will shape opinions and decisions
- Others will see you as an authority

COMBINE POWER WITH

- **INNOVATION:** to spark an entrepreneurial spirit
- **PASSION:** to create participation
- **PRESTIGE:** to elevate your confidence
- **TRUST:** to build strong bonds over time
- **MYSTIQUE:** to keep your ideas close
- **ALERT:** to jumpstart urgency

The Legal Stuff...

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