

ANTHEM EXPRESS

BY SALLY HOGSHEAD

Your Anthem is a very short phrase, usually just two words long. It describes *how you are different*, and *what you do best*. This is the fastest and easiest way to describe your distinct value. Think of it like a tagline for your personality.

- Find and circle your **Archetype**
- Then, find and circle your **Twin**

		SECONDARY ADVANTAGE						
		INNOVATION	PASSION	POWER	PRESTIGE	TRUST	MYSTIQUE	ALERT
PRIMARY ADVANTAGE	INNOVATION	THE ANARCHY The Disruptive Inventive Wildlife • Creative Daring	THE ROCKSTAR Bold • Arrogant Over-the-top	THE HAVERICK LEADER Planning • Invention Entrepreneurial	THE TRENDSSETTER Cutting Edge • Bold Pioneering	THE ARTISAN Deliberate • Thoughtful Meticulous	THE PROVOCATEUR Clever • Bold Controversial	THE QUICK-START Rapid • Efficient Spontaneous
	PASSION	THE CATALYST Start-Up • Social Empowering	THE DRAMA Theatrical • Fabulous Inventive	THE PEOPLE'S CHAMPION Dynamic • Charismatic Inspirational	THE TALENT Gifted • Skilled Specialized	THE BELOVED Loving • Supportive Caring	THE INTRIGUE Disciplined • Perceptive Challenging	THE ORCHESTRATOR Attention • Detailed Coordinated
	POWER	THE CHANGE AGENT Inventive • Visionary Self-Propelled	THE RINGLEADER Motivational • Inspiring Charismatic	THE AGGRESSOR Domineering • Assertive Competitive	THE MAESTRO Ambitious • Focused Confident	THE MENTOR Wise • Experienced Supportive	THE MASTERMIND Strategic • Resourceful Self-Reliant	THE DEFENDER Protective • Cautious Strong-Willed
	PRESTIGE	THE AVANT-GARDE Original • Emancipating Forward-Thinking	THE VANGUARD Pioneering • Bold Innovative	THE VICTOR Respected • Competitive Results-Oriented	THE CHAMPION Competitive • Skilled Determined	THE SHIP Classical • Established Well-Organized	THE ARCHITECT Skillful • Reasoned Detailed	THE SCHOLAR Intellectual • Disciplined Systematic
	TRUST	THE EVOLUTIONARY Critical • Adaptive Open-Minded	THE AGENT Adaptability • Resourceful Strategic	THE PLOMAT Diplomatic • Stable Capable	THE OLD GUARD Experienced • Wise Capable	THE ANCHOR Protective • Reasoned Analytical	THE GOOD CITIZEN Principled • Responsible Conscientious	THE ARCHER On Target • Reasoned Precise
	MYSTIQUE	THE SECRET WEAPON Nimble • Unassuming Inventive	THE SUBTLE TOUCH Tactful • Self-Sufficient Whisper	THE VEILED STRENGTH Healthy • Intelligent To-the-Point	THE ROYAL GUARD Elegant • Arrogant Disciplined	THE WISE OWL Observant • Assured Unflappable	THE DEADBOLT Unorthodox • Unconventional Confrontational	THE ARCHER On Target • Reasoned Precise
	ALERT	THE COMPOSER Strategic • Fine-Tuned Attention	THE COORDINATOR Connective • Organized Productive	THE ACE Disciplined • Thrives Under Pressure	THE EDITOR-IN-CHIEF Streamlined • Skilled Detailed	THE MEDIATOR Skilled • Composed Structured	THE DETECTIVE Clear-Cut • Accurate Perceptive	THE CONTROL FREAK Compassionate • Driven Enthusiastic

Notice the six adjectives inside those circles.
Which adjective describes *how you are different*?

Pick one Adjective from the Matrix
(Your Adjective describes how you are different)

Pick one Noun from the Noun Bank to the right
(Your Noun describes what you do best)

Noun Bank

- Ideas
- Expertise
- Details
- Team-Building
- Relationships
- Follow-Through

Now, combine your Adjective and Noun together
Finish this sentence: My distinct value is my ability to deliver...

(Adjective)
(Noun)

For Complete Instruction on the Anthem Method,
Please Visit: HowToFascinate.com/Anthem OR
Email Us: Hello@HowToFascinate.com
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DISCOVERED BY SALLY HOGSHEAD