



CLIENT INTAKE QUESTIONNAIRE

ABOUT THE EVENT

Type of Group Function (conference, retreat, meeting, stand-alone training, etc.):

Approximate # of participants:

Event Objective – what are you looking to achieve?

Event Lead/Contact:

Event Agenda: Provide a brief overview of the overall 'event' agenda:

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ABOUT THE AUDIENCE

Audience Details (Roles/Titles/Industry/Age/Gender etc.):

Group Personality (outgoing, introspective, detail oriented, creative, analytical, fact based):

How much does the group know about Fascinate?

Have any done the assessment? How many?

What resistance or beliefs might the group have to this type of presentation?

Has this group had other personality type assessments done? If so which ones?



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SETTING EXPECTATIONS

What are your expectations of the event?

What do you want the participants to walk away with from the event?

How will you know the training was a success?

What/how will you communicate the details of the event?



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How does Fascinate support the retreat/company mission or vision?

How can Fascinate support your goals?

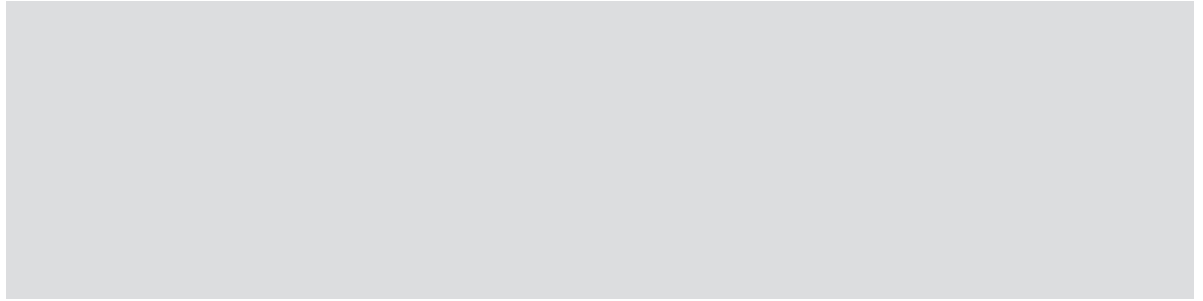
How much time would you like to devote to Fascinate?

What are your top 3 business priorities?



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What are the top 3 challenges or opportunities the team/company is currently facing?



What will you do to sustain the learning after the event?

