

## **FASCINATE INTENSIVE – AGENDA**

**9:30AM EDT – 5:00PM EDT March 15th**

9:30 – 10:00	Overview, Objectives and Introductions
10:00 – 11:00	Fascinate Overview
11:00 – 11:30	Fascinate Advantage Deep Dive
11:30 – 12:00	Fascinate Advantage Deep Dive Discussion
12:00 – 12:30	Break
12:30 – 1:30	Anthem Overview + Anthem Practice Activity
1:30 – 2:10	Fascinate Anthem Team Heat Map
2:10 – 3:00	Fascinate Anthem Team Heat Map Activity
3:00 – 3:15	Break
3:15 – 4:00	Crafting a Fascinate Pitch
4:00 – 4:30	Fascinate Logistics (Purchasing, sending, viewing Assessments)
4:30 – 5:00	End of Training Wrap-up

---

*Pre-work: Complete **The Ultimate Personal Brand Playbook***