

# Certification Training

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## NEED TO KNOW DETAILS

**Tuesday, January 13 + Wednesday, January 14\***

*\*Optional third day to film your customer Fascination Anthem™ video. See below for details!*

### Training Location:

4551 New Broad Street, Orlando, FL 32814

### Daily Schedule:

- 9am to 5pm
- One-hour lunch break

*Wi-Fi is available during training*

*Lunch is not included, but there are restaurants within walking distance*

### Recommended Hotel & Ground Transportation:

- Aloft Downtown Orlando

Fascinating design, valet parking only

*If hotels had a primary advantage, this one would use **Innovation***

- Mears Taxi

(855) 463-2776

## Capture your Fascination Anthem™ on video!

*Win clients by featuring your high-quality Anthem video on your website.*

Stay with the How to Fascinate team for one extra day and gain access to our private filming studio and professional videographer. Includes high-quality production and editing to ensure that YOU look your best.

*See next page for more information.*

# Capture Your Fascination Anthem™ on Video

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Get the clients you want, the income you deserve, and the work you love.

Ask any marketing expert today... video sells. Create a video with us to showcase your authentic self right on your website. Allow your prospects to engage with you, contact you, and most important—HIRE you!

## What You Get:

- Script development
- Production
- Editing
- Delivery in a web-ready format

**Feature your video  
on your website to turn  
prospects into clients**

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## Your Film Crew:

**Rich Johnson**, Videographer

- Rich has created commercials for Hallmark, 7-UP, McDonalds, Nintendo...  
**He gave Spike Jonze his first commercial gig.**

**Sally Hogshead**, Anthem Development

- Sally has crafted messaging for Nike, Godiva, Mini Cooper, Coca-Cola...  
**She became the most award-winning copywriter in the U.S. just two years into her career**

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## Filming Location:

Fascinate Studio  
4551 New Broad Street  
Orlando, FL 32814

## Filming Schedule:

Thursday, January 15  
9am to 5pm  
One-hour for lunch

## Recommended Dress:

Solid jewel tones (no green\*)  
Classic styles  
Matte jewelry (nothing shiny)

\*Don't become a floating head! We use a green screen for filming, so anything green (including green jewelry, or jewelry that reflects the green) will disappear during editing.

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Video Cost: ~~\$2000~~ **For Fascinate Certified Advisors: \$995**