

FASCINATE INTENSIVE – AGENDA

9:30PM EDT – 5:00PM EDT March 15th

- 9:30 – 10:00 Overview, Objectives and Introductions
- 10:00 – 11:00 Fascinate Overview
- 11:00 – 11:30 Fascinate Advantage Deep Dive
- 11:30 – 12:00 Fascinate Advantage Deep Dive Discussion
- 12:00 – 12:30 Break
- 12:30 – 1:30 Anthem Overview + Anthem Practice Activity
- 1:30 – 2:10 Fascinate Anthem Team Heat Map
- 2:10 – 3:00 Fascinate Anthem Team Heat Map Activity
- 3:00 – 3:15 Break
- 3:15 – 4:00 Crafting a Fascinate Pitch
- 4:00 – 4:30 Fascinate Logistics (Purchasing, sending, viewing Assessments)
- 4:30 – 5:00 End of Training Wrap-up

Pre-work: Complete Ultimate Brand Builder