



HOWTOFASCINATE
DISCOVERED BY SALLY HOGSHEAD

THE HOLIDAY PARTY KIT:

GETTING STARTED GUIDE



PART OF THE **FASCINATION ADVANTAGE®** SYSTEM

THE HOLIDAY PARTY KIT: GETTING STARTED GUIDE

Welcome to your Holiday Party Kit – Getting Started Guide. This kit includes the following items:

- The Getting Started Guide (You're here!)
- Icebreakers and Scenario Games to get your guests excited
- How the Advantages Work Together: Personality Decoder
- Fascination Advantage® Assessments to share at your event

Ahh, the holidays...it's that time of year again. The holidays are a time for celebration and closeness. But let's be honest. Sometimes it's hard to get the discussion going.

You've probably overcome these challenges already:

- Fine-tuning the menu or catering your event
- Figuring out where everyone will sit (and making sure certain people are far, far away from each other)
- Sending your invites out to make sure guests arrive on time and with the proper side dish

But what will you talk about once they're done getting their meal and it's time to socialize?

THE ANTIDOTE TO THE AWKWARD PAUSE IS THE HOW TO FASCINATE HOLIDAY PARTY KIT

Just follow our step-by-step system for an awesome party.

If you're having trouble thinking of what to do at your event or gathering, use this kit and the provided instructions to help make it a smashing success. Follow the simple instructions below.

STEP 1:

SHARE THE FASCINATION ADVANTAGE ASSESSMENTS WITH EACH GUEST

Sharing The Fascination Advantage® Assessments:

If you have purchased multiple Fascination Advantage Assessments or have gift assessments to send to your guests, please follow these steps:

1. To begin, please log in: <https://portal.howtofascinate.com/members>
2. Enter the email address you used to sign up
3. Enter the password you created when signing up
4. Click on the “Send Test” button in the top right corner or on the left side navigation bar, as shown below. You’ll then see your unique URL and the instructions to send the test to others.

To share your assessment, you can send an email message like this;

Subject: ACTION REQUIRED - Discover Your Fascination Advantage for our Holiday Party

Your personality has a specific advantage. In just 3 minutes, you can discover your own advantage – and what makes you stand out.

What kind of first impression do you create? How do others see you?

Take the assessment now:

1. *Include the link from the SEND TEST section of your online Fascination Advantage® account*
2. *Enter your information to set up your account and answer the assessment questions.*

You’ll immediately receive your Fascination Advantage report.

Unlike other personality assessments, this isn’t about how you see the world. This reveals how the world sees you.

Come to the party and we will share our Advantages with each other.

STEP 2: GET THE RESULTS FOR EVERY PARTICIPANT

Once you've clicked "Send Test" and your guests have completed the assessment, go to **HowToFascinate.com**. Log back in by hitting the log in button in the upper right corner. Once there you'll see a "VIEW COMPLETED REPORTS" button near the bottom of the page where you can view and download PDFs of the reports from people you've sent them to.

STEP 3: SHARE THE RESULTS

Here are some easy ways you can share your results with the group.

- A. Print out nametags for each person listing their Archetype, Primary, Secondary and Dormant Advantages
- B. Print out the DIY Heat Map and fill in the names of each person on the blank ma-trix spot that corresponds to their Archetype (this can be a fun get-to-know-you exercise)
- C. Have Archetype or Advantage Place Holders at the table for each guest
- D. Print out a copy of each person's Report to reference at the event.
- E. Share the fun with your attached icebreakers, scenario games and personality decoder

These are your first steps to a holiday party that will have people talking (no awkward pauses here). If you've sent your assessments it's time to prepare for your group activities provided in this kit.

If you have any questions, email us at **Hello@HowToFascinate.com** and connect with us on social media to let us know how your party went!

**WE'D LOVE TO HEAR YOUR NEW ANTHEMS! TWEET @SALLYHOGSHEAD
AND TELL US HOW YOU USE YOUR #ANTHEMINACTION**

**WE LOVE TO CONNECT WITH YOU!
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- » Every time you communicate, you are either adding value or taking up space. via **@SallyHogshead**
- » When you want to stand out, your strengths matter less than your differences. via **@SallyHogshead**
- » You don't LEARN how to be fascinating. You UNLEARN boring. via **@SallyHogshead #HowToFascinate**
- » If you don't know your own value, don't expect anyone else to. via **@SallyHogshead #HowToFascinate**

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