

# HOW TO PURCHASE ASSESSMENTS

Begin at <http://howtofascinate.com/store/team-profiles>.

**TAKE YOUR TEAM FROM DISCOURAGED TO UNSTOPPABLE**

The first thing people say when they get their Fascination Profile is, "I wish my wife, my husband, my friend, my partner, my boss could take this. The second thing they say is, "I wish my team could take this." Your wish is our command.

**FOR INDIVIDUALS**

- FASCINATION PROFILE >
- MORE PRODUCTS FOR YOU >
- FIND A CERTIFIED ADVISOR >
- BECOME A CERTIFIED ADVISOR >

**FOR TEAMS & BUSINESS**

- TEAM PROFILES >
- MORE PRODUCTS FOR YOUR TEAM >
- TEAM TRAINING >

**QUANTITY DISCOUNTS**

We offer savings on the *Fascination Personality Test* for groups and teams because we know how much they benefit from this information. Experience the transformation for yourself when your team discovers how they fascinate! You will then be able to map the data, develop improve working relationships and make plans for future growth!

QUANTITY	PRICE	SAVINGS
1	\$47 ea.	
2-99	\$37 ea.	SAVE 20%
100-1999	\$28 ea.	SAVE 40%
2000+	\$18 ea.	SAVE 60%

**BUY TEAM PROFILES NOW**

Select **BUY TEAM PROFILES NOW**. Change the Quantity to the desired number of assessments and select Update. Enter the promo code **FCA-DISCOUNT** to receive your discount off the purchase price.

Note: if your purchase is linked to your affiliate account, you will not be awarded affiliate commission if you used your discount code.

Fill out the billing information, be sure to **use the same email** that you used to set up your account when you took the test. This will add the additional test credits to your Fascination Advantage account. Select Checkout, then select Place Order.

Once you've purchased the assessment credits, log into your account ([howtofascinate.com/login](http://howtofascinate.com/login)).

Then, click on My Team Profiles, then View My Team Profiles. You'll then see the URL and the instructions to send the test to your team members.

# SAMPLE EMAIL COPY / INSTRUCTIONS TO INVITE MEMBERS TO **THE ASSESSMENT**

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**Subject line:** It's here! Your Fascination Advantage Report

Welcome to the Fascination Advantage!

**What kind of first impression do you create?** How do others see you?

Your personality has a specific advantage. In just 5 minutes, you can discover your own advantage-- and what makes you stand out.

The Fascination Advantage® Assessment is the first marketing-based communication assessment developed with branding, rather than psychology. Answer just 28 questions, and you'll find out how others perceive you. Created by [Sally Hogshead](#), and based on results of a million participants, this test will reveal the very best of how the world sees you.

Please note: A single license for an assessment has been purchased on your behalf. Do not share your link with anyone as this is a private link solely for use by [Company].

**Take the Assessment now:**

1. Click on the link provided - **ENTER LINK HERE**
2. Set up your account with a username and password.
3. Complete the assessment. (It takes 5 minutes.) You'll immediately receive your in-depth, custom report, which identifies your personality advantage.

**Have any specific questions on the advisor program?**

Email: [FCA@howtofascinate.com](mailto:FCA@howtofascinate.com)