

# WHAT IS THE DISTINCT VALUE THAT YOU ADD TO YOUR CLIENT?

**INNOVATION**

FIND UNDISCOVERED OPTIONS

**PASSION**

BE THEIR FRIEND

**POWER**

GIVE AN OPINION

**PRESTIGE**

HELP THEM "STEP UP"

**TRUST**

ALWAYS CALL BACK

**MYSTIQUE**

AVOID DRAMA

**ALERT**

PROTECT FROM PROBLEMS