

Thanks for joining us!

In our live webinar we went over the finer points of our training.

If you missed it or need a refresher, here is a summary.

Why this program is for you:

- Be more confident and clear in your brand and value
- Use How to Fascinate® to grow your business
- Create “aha” moments for your clients
- Help clients build their brand and market presence
- Use the Fascinate® tools to improve communication
- Connect with other like-minded professionals

Benefits of the program

- 40% off all products you purchase
- Access to our full library of products
- Listing on howtofascinate.com
- Free introduction to Fascination Academy®
- Free copy of *Fascinate* signed by Sally Hogshead

Investment

- \$2995 for the full training
 - \$295 taken at registration, remaining balance due June 10th
 - \$295 per year to keep all benefits

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Training Details

Pre-Work

Fascination Academy

- Know your personality's unique advantages and how to leverage them to win.
- Learn how to immediately communicate your value to others.

Tech Training

- Let's make sure we will have a great webinar.

Week 1 – June 20th and June 22nd

Session 1

- Apply the Fascination Advantages to real client/work situations.
- Recognize communication “red flags” and how to avoid them.
- Get hands on, practical experience using Fascinate Anthem Brand Builder.

Session 2

- Apply the Fascinate system to teams to identify a Team Fascinate Advantage.
- Build a “Heat Map” to visually describe the Advantages of a team.
- Identify how a team is most and least likely to solve problems, deal with conflict and achieve results.

Week 2 – June 27th and June 29th

Session 3

- Describe How to Fascinate's competitive advantage.
- Explain the various How to Fascinate product offerings.
- Create the perfect How to Fascinate sales pitch using each of the Fascination Advantage.

Session 4

- Construct a Fascinate program/coaching client outline.
- Learn how to integrate the How to Fascinate system into your current coaching and/or training programs.
- Create a personalized Fascinate business development plan.

Save Your Seat Now

Sessions run from 9:00 to 11:30am EDT. With Q&A immediately following each session.