

HOW CAN YOU START THE CONVERSATION?

INNOVATION

INTRODUCE YOURSELF WITH HUMOR,
OR AN UNEXPECTED OBSERVATION

PASSION

CONNECT INSTANTLY WITH A
WARM SMILE AND OPEN BODY LANGUAGE

POWER

START A CONVERSION
WITH A STRONG OPINION

PRESTIGE

OPEN TOPICS ABOUT IMPROVEMENT

TRUST

MAKE THEM FEEL COMFORTABLE

MYSTIQUE

ASK INTELLIGENT QUESTIONS

ALERT

SHOW INTEREST BY ASKING FOR DETAILS