

IF YOUR PRIMARY ADVANTAGE IS:

HOW OTHERS SEE YOU

ONE WAY TO ADD VALUE

INNOVATION

→ Creative
Visionary
Entrepreneurial

Creative problem-solver

PASSION

→ Expressive
Intuitive
Engaging

Relationship-builder with
strong people skills

POWER

→ Confident
Goal-Oriented
Decisive

A leader who makes decisions

PRESTIGE

→ Ambitious
Results-Oriented
Respected

Overachiever with
higher standards

TRUST

→ Stable
Dependable
Familiar

Stable, reliable partner

MYSTIQUE

→ Independent
Logical
Observant

Solo intellect behind-the-scenes

ALERT

→ Proactive
Organized
Detailed

Precise detail manager