

Capture Your Fascination Anthem™ on Video

Get the **clients you want**, the **income you deserve**, and the **work you love**.

Stay with the How to Fascinate team for one extra day and gain access to our private filming studio and professional videographer. Includes high-quality production and editing to ensure that YOU look your best.

What You Get:

- Script development
- Production
- Editing
- Delivery in a web-ready format

Yes, I want to film an Anthem video!

Your Film Crew:

Rich Johnson, Videographer

- Rich has created commercials for Hallmark, 7-UP, McDonalds, Nintendo...
He gave Spike Jonze his first commercial gig.

Sally Hogshead, Anthem Development

- Sally has crafted messaging for Nike, Godiva, Mini Cooper, Coca-Cola...
She became the most award-winning copywriter in the U.S. just two years into her career

Filming Location:

Fascinate Studio
4551 New Broad Street
Orlando, FL 32814

Filming Schedule:

Thursday, October 30
9am to 5pm
One-hour lunch

Recommended Dress:

Solid jewel tones (no green*)
Classic styles
Matte jewelry (nothing shiny)

*Don't become a floating head! We use a green screen for filming, so anything green (including green jewelry, or jewelry that reflects the green) will disappear during editing.

Video Cost: ~~\$2000~~ **For Fascinate Certified Advisors: \$500**