

Fascinate Certified Advisor Training Program Overview

Is certification right for me?

Certification is for coaches, trainers, managers and entrepreneurs who are passionate about sharing the Fascination Advantage® system. We cover advanced fascination concepts, how to profit from sharing the assessment, and much more.

If you are already sharing the assessment with clients or coworkers or using it with teams and groups, then this is the program for you.

Why should I become certified?

- Aside from the chance to train with our top-notch trainer, certification comes with lots of other benefits:
- 40% commission on product sales
- Digital resources available to Certified Advisors only
- Free membership to our Connect community (\$1,164 value)
- Access to an archive of more than 30 cheat sheets, eBooks, video and audio files
- Access to a private forum where others give advice and share experiences using the Fascination Advantage system in their business or organization

What makes this certification stand out?

It's BOLD-- Our non-traditional training format will help you think critically about your business or organization. We don't follow a strict agenda, and we encourage group discussion activities to facilitate learning and networking on a deeper level.

It's ENTREPRENEURIAL-- We give you the basic tools you need to implement the science of fascination with your clients and team members. Then, we get out of the way! Our program is designed with a DIY philosophy to encourage innovation and constant improvement. Kaizen, baby!

It's based on WORLD-RENOWNED principles-- My decades of experience building campaigns for the world's most loved brands (Nike, Coca Cola, Mini Cooper, Godiva...) are applied to YOUR marketing. I teach you how to build a fascinating message, and how to stand out in your market.

What is taught at certification training?

At training, you will learn:

- Advanced fascination principles and nuances
- How to access and profit from our suite of products
- How to use the assessment within your organization
- How to grow your organization around your team's Advantages
- How to use an Anthem to market yourself, your clients, or your business

What makes the Fascinate System different?

- Our system is based on branding, rather than psychology.
- We identify communication patterns, rather than personality traits.
- We tell you how the world sees you, rather than how you see the world.
- Instead of focusing on strengths, we uncover how each person is different and uniquely suited to excel in a “specialty.”
- Instead of fixing people, we highlight what people are already doing right.

What's the cost?

Certification is \$2995 and it's totally worth every penny.

This investment includes the benefits (see the list above), and to keep your certification active, there is an annual renewal of just \$295 per year to keep your benefits and new Fascinate content.

PROGRAM OVERVIEW

Here's a summary of dates, times and the details of what each training session will cover

December 2016 – Dates and Learning Details			
Date	Friday December 2	Saturday December 3	Sunday December 4
Time	5:30pm -7:00pm EDT	10:00am -6:00pm EDT	1:00pm-6:00pm EDT
Open Hours Q&A (Optional)	TBD	TBD	TBD
Topic	Tech Training	Fascinate Overview	Advanced Fascinate Topics
What you'll learn	(Check back for full descriptions)		
Live attendance is required to each session. All training sessions will be recorded for your future viewing.			
After each training session there will be an 'Open Hours' Q & A. Attendance is optional for this component. Please note that these sessions will be recorded for your future viewing.			

