

FASCINATE CERTIFIED ADVISOR

VIRTUAL TRAINING AGENDA

WHAT YOU'LL LEARN

Advanced fascination principles and nuances

With a seasoned Fascinate Certified Advisor as your guide, you'll learn to navigate advanced concepts such as Wellspring, Quicksand, and Team Double Troubles.

How to access and profit from How To Fascinate® products

Walk away from the training with the technical knowledge needed to access and sell the Fascination Advantage® assessment (and all of our other fantastic products!) to your clients.

How to apply the Fascination Advantage assessment in your organization

Learn from others who are already using this powerful tool in their businesses. Advisors are using the assessment every day to generate leads, on-board clients, develop students, hire new employees, evaluate current employees, and promote healthy team communication.

How will you use the assessment?

How to grow your organization around your core personality Advantages

Understand what makes you fascinating, and you'll unlock the key to increasing your own influence, confidence, and success. Learn to recognize the Fascination Advantages of others, and you'll be able to build an all-star team around your distinct value.

How to use an Anthem to market yourself or your business

Refine your Anthem and apply it to your business, your team, or your career. Find the exact words to communicate your distinct value and the value of your business or organization.

*"I've gone through **four certification trainings** and I'm passionate about leadership, sales and personal growth. And as I look at these different experiences, **I wish I would have started with Fascinate.** It's truly a game changer, and it's given me so much more confidence in building my own business."*

- Gary Rohmann, Fascinate Certified Advisor

HOW YOU'LL LEARN

At How To Fascinate we believe that *how* you learn is as important as *what* you learn. We customize our teaching style to the specific learning styles of each certification class. Here are a few of the ways you'll receive your learning content during the virtual certification course:

LIVE webinars and teleconferences

Discussing ideas, providing support and critiquing as a group is a big part of certification training. Potential Advisors should expect to participate in group discussions.

Pre-recorded content with LIVE chat

Pre-recorded content will be made available for you to watch anywhere, any time. We'll also schedule time for live chat sessions to review the material covered in the videos.

Independent activities

Get ready to buckle down on these assignments... Trainings require independent activities and self-reflection to be completed before and during your session.

*I find that in trainings such as this you learn so much, not only from the facilitators but also from your peers. **It's exactly what I needed** to immerse myself in the Fascination Advantage system.*

- Susan Bowen, Fascinate Certified Advisor

HAVE QUESTIONS?

Schedule a time to speak with a trainer today. We'll answer any questions you might have, and we'll get you set up for *fascinating* success!

CONTACT:

Finka Jerkovic

finka@finka.ca

Fascinate Certified Advisor and Certification Trainer