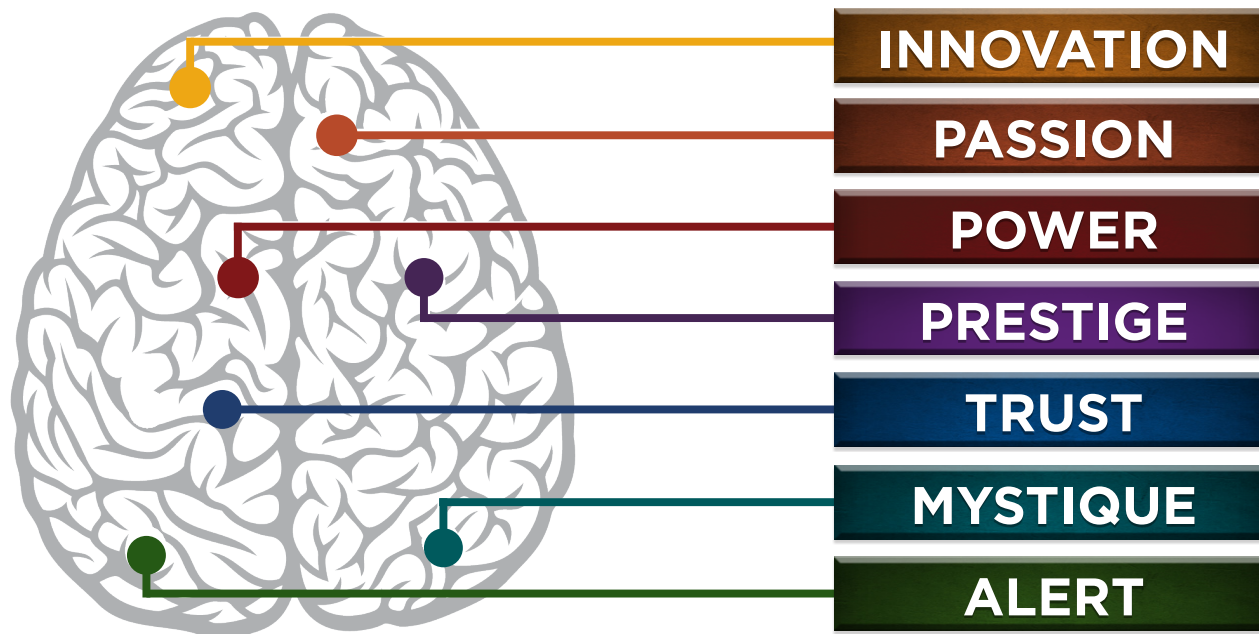




HOWTOFASCINATE
DISCOVERED BY SALLY HOGSHEAD

HOW ADVANTAGES WORK TOGETHER

PERSONALITY DECODER



PART OF THE **FASCINATION ADVANTAGE®** SYSTEM

INNOVATION

HOW INNOVATION PERSONALITIES TEAM WITH OTHERS

WHEN THESE TWO PERSONALITIES PAIR UP...

THEY WILL PROBABLY COMMUNICATE LIKE THIS...

INNOVATION
PERSONALITY

+

INNOVATION
PERSONALITY

Working with fellow Innovation types will be invigorating for you. But be sure to stay on track and on budget

INNOVATION
PERSONALITY

+

PASSION
PERSONALITY

You feed off energetic Passion types, and they share your zest for the creative process. Be careful to remain focused on objectives

INNOVATION
PERSONALITY

+

POWER
PERSONALITY

Teaming up with Power types can be stimulating for you, but be careful that their strong personality doesn't stifle your creativity

INNOVATION
PERSONALITY

+

PRESTIGE
PERSONALITY

You can thrive when working with Prestige personalities because they implement your ideas with an energetic force

INNOVATION
PERSONALITY

+

TRUST
PERSONALITY

Trust types can seem stuck or traditional for you. They prefer tested methods. Yet together, you can combine consistency with out-of-the-box thinking

INNOVATION
PERSONALITY

+

MYSTIQUE
PERSONALITY

Like Mystique types, you are constantly thinking of solutions. The difference is, yours might feel surprising or even challenging

INNOVATION
PERSONALITY

+

ALERT
PERSONALITY

You may find their attitude tiring, but the natural cautiousness of Alert types helps you consider your ideas more carefully

PASSION

HOW PASSION PERSONALITIES TEAM WITH OTHERS

WHEN THESE TWO PERSONALITIES PAIR UP...

THEY WILL PROBABLY COMMUNICATE LIKE THIS...

PASSION
PERSONALITY

+

INNOVATION
PERSONALITY

You share an creative spirit with an Innovation personality, inspiring each other to develop new ideas

PASSION
PERSONALITY

+

PASSION
PERSONALITY

You quickly bond with other Passion personalities—just be careful to stay focused on company objectives

PASSION
PERSONALITY

+

POWER
PERSONALITY

You share an energetic approach to your job, and steered in the right direction, can make a highly productive team

PASSION
PERSONALITY

+

PRESTIGE
PERSONALITY

You'll enjoy working with Prestige personalities when they help you stay focused on a goal, and improve your quality of deliverables

PASSION
PERSONALITY

+

TRUST
PERSONALITY

A Trust personality will help you build consistent messages and develop loyal relationships

PASSION
PERSONALITY

+

MYSTIQUE
PERSONALITY

It may take time to build rapport with Mystique personalities, but their rational communication is a useful balance to your spontaneity

PASSION
PERSONALITY

+

ALERT
PERSONALITY

You might resist having someone watch over your impulsive nature, but partnering with the Alert Advantage can help you watch the details and stay on schedule

POWER

HOW POWER PERSONALITIES TEAM WITH OTHERS

WHEN THESE TWO PERSONALITIES PAIR UP...

THEY WILL PROBABLY COMMUNICATE LIKE THIS...

POWER
PERSONALITY

+

INNOVATION
PERSONALITY

You may find the Innovation type disruptive at times, because they want to explore. Yet their perspective can bring innovation to your outcome

POWER
PERSONALITY

+

PASSION
PERSONALITY

You form an energetic team with Passion personalities. Together you motivate the team to reach higher goals

POWER
PERSONALITY

+

POWER
PERSONALITY

Join with other Power types to exponentially increase your momentum as you feed off each other's energy, as long as you don't get in a struggle

POWER
PERSONALITY

+

PRESTIGE
PERSONALITY

You share a strong self-motivation with Prestige types. Together you can go after serious goals

POWER
PERSONALITY

+

TRUST
PERSONALITY

Trust personalities can help you build ongoing and dependable loyalty with clients, suppliers, and staff

POWER
PERSONALITY

+

MYSTIQUE
PERSONALITY

Your strong opinions may overshadow Mystique personalities. Be careful to listen when they make observations

POWER
PERSONALITY

+

ALERT
PERSONALITY

You have a lot of energy and momentum; working with an Alert personality will help you fine-tune execution

PRESTIGE

HOW PRESTIGE PERSONALITIES TEAM WITH OTHERS

WHEN THESE TWO PERSONALITIES PAIR UP...

THEY WILL PROBABLY COMMUNICATE LIKE THIS...

PRESTIGE
PERSONALITY

+

INNOVATION
PERSONALITY

Working with Innovation types can be very productive when they inspire better results through creativity

PRESTIGE
PERSONALITY

+

PASSION
PERSONALITY

You generally find it easy to bond with Passion personalities. Together, you can build a team spirit to achieve results for the group

PRESTIGE
PERSONALITY

+

POWER
PERSONALITY

A natural combination. Join with a energetic Power leader to achieve big goals together

PRESTIGE
PERSONALITY

+

PRESTIGE
PERSONALITY

Cooperating with other Prestige personalities may feel like a perfect fit. Too much, however, can make your organization brittle and overly competitive

PRESTIGE
PERSONALITY

+

TRUST
PERSONALITY

While you can become frustrated with the consistency of Trust, these partners will add stability

PRESTIGE
PERSONALITY

+

MYSTIQUE
PERSONALITY

Be careful not to overshadow Mystique personalities. They're astute thinkers who can help you achieve your objectives

PRESTIGE
PERSONALITY

+

ALERT
PERSONALITY

You share your attention to detail with Alert personalities. They help you stay grounded in pursuit of a goal

TRUST

HOW TRUST PERSONALITIES TEAM WITH OTHERS

WHEN THESE TWO PERSONALITIES PAIR UP...

THEY WILL PROBABLY COMMUNICATE LIKE THIS...

TRUST
PERSONALITY

+

INNOVATION
PERSONALITY

To change and innovate, work with a person who uses Innovation. They help you see new approaches

TRUST
PERSONALITY

+

PASSION
PERSONALITY

While you might initially find the Passion types to be overly enthusiastic, on a team you can feed off their positive outlook to support the group

TRUST
PERSONALITY

+

POWER
PERSONALITY

Power leaders tend to take command more quickly than you. Join with them as long as they do not try to dominate you

TRUST
PERSONALITY

+

PRESTIGE
PERSONALITY

By partnering with a Prestige type you can raise standards of the team and exceed rather than just meet objectives

TRUST
PERSONALITY

+

TRUST
PERSONALITY

Working with other consistent Trust types will feel natural to you. Just be careful you don't get stuck in a rut together

TRUST
PERSONALITY

+

MYSTIQUE
PERSONALITY

Like the Mystique personalities, you are not showy or aggressive, and prefer facts to emotion

TRUST
PERSONALITY

+

ALERT
PERSONALITY

Working with an Alert personality will help you motor through difficult projects and avoid issues along the way

MYSTIQUE

HOW MYSTIQUE PERSONALITIES TEAM WITH OTHERS

WHEN THESE TWO PERSONALITIES PAIR UP...

THEY WILL PROBABLY COMMUNICATE LIKE THIS...

MYSTIQUE
PERSONALITY

+

INNOVATION
PERSONALITY

Put someone on your team with Innovation whose creativity can help you discover new approaches

MYSTIQUE
PERSONALITY

+

PASSION
PERSONALITY

The Passion Advantage is valuable to you because it sparks warmth and enthusiasm within the team and with clients

MYSTIQUE
PERSONALITY

+

POWER
PERSONALITY

You can be a formidable team with Power types. Just be careful they don't overshadow you

MYSTIQUE
PERSONALITY

+

PRESTIGE
PERSONALITY

You'll profit from working with the Prestige Advantage, since they can help you get recognition for your work

MYSTIQUE
PERSONALITY

+

TRUST
PERSONALITY

Trust types prefer working in the background, like you. Make sure you have a "front man"

MYSTIQUE
PERSONALITY

+

MYSTIQUE
PERSONALITY

In teams with other Mystique types, you tend to work independently and not collaborate closely. Make sure you benefit from each other's ideas and experiences

MYSTIQUE
PERSONALITY

+

ALERT
PERSONALITY

An Alert personality is focused, like you. Together you will keep your eyes on the practical side of things. Just make sure you are inclusive of others such as Passion

ALERT

HOW ALERT PERSONALITIES TEAM WITH OTHERS

WHEN THESE TWO PERSONALITIES PAIR UP...

THEY WILL PROBABLY COMMUNICATE LIKE THIS...

ALERT
PERSONALITY

+

INNOVATION
PERSONALITY

Having someone with the Innovation Advantage on your team will keep the ideas flowing. It's up to you to keep them grounded

ALERT
PERSONALITY

+

PASSION
PERSONALITY

Passion types may seem too “in the moment” for your careful style, but take advantage of their positive spirit to win buy-in for your projects

ALERT
PERSONALITY

+

POWER
PERSONALITY

Join forces with the Power Advantage to accomplish big tasks on time and within budget

ALERT
PERSONALITY

+

PRESTIGE
PERSONALITY

Partnering with Prestige personalities will accelerate your performance. Together you'll deliver faster results

ALERT
PERSONALITY

+

TRUST
PERSONALITY

You share a preference for tried-and-true with Trust personalities. Be sure to tweak processes to achieve even better results

ALERT
PERSONALITY

+

MYSTIQUE
PERSONALITY

It's an easy fit for you to work with Mystique personalities, because you both make pragmatic decisions

ALERT
PERSONALITY

+

ALERT
PERSONALITY

While it seems easy to run projects with other Alert types, don't forget to watch for opportunities as well as risks

THE LEGAL STUFF...

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