

HOW TO USE MYSTIQUE

THE LANGUAGE OF LISTENING

ARE YOU MYSTIQUE?

You intrigue others by not giving it all away.

WHO YOU ARE

Independent ■ Logical ■ Observant

HOW TO USE PASSION

- Stay focused on the end goal
- Don't reveal your hand too soon
- Ask questions, rather than giving answers

WHAT WILL HAPPEN

- By fascinating with mystique, you'll retain the control
- People will want to know what makes you tick
- You'll prompt questions

COMBINE MYSTIQUE WITH

- ▶ **INNOVATION:** to spark questions
- ▶ **PASSION:** to pique desire
- ▶ **POWER:** to maintain solo domain
- ▶ **PRESTIGE:** to be respected and enigmatic
- ▶ **TRUST:** to retain a timeless aura of mystery
- ▶ **ALERT:** to drive action and curiosity