

# HOW TO USE MYSTIQUE

THE LANGUAGE OF LISTENING

## ARE YOU MYSTIQUE?

*You intrigue others by not giving it all away.*

## WHO YOU ARE

Independent ■ Logical ■ Observant

## HOW TO USE MYSTIQUE

- Stay focused on the end goal
- Don't reveal your hand too soon
- Ask questions, rather than giving answers

## WHAT WILL HAPPEN

- By fascinating with mystique, you'll retain the control
- People will want to know what makes you tick
- You'll prompt questions

## COMBINE MYSTIQUE WITH

- **INNOVATION:** to spark questions
- **PASSION:** to pique desire
- **POWER:** to maintain solo domain
- **PRESTIGE:** to be respected and enigmatic
- **TRUST:** to retain a timeless aura of mystery
- **ALERT:** to drive action and curiosity

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