

# HOW TO USE POWER

THE LANGUAGE OF CONFIDENCE

## ARE YOU POWER?

*You're a natural strong leader.*

## WHO YOU ARE

Confident ■ Goal-Oriented ■ Decisive

## HOW TO USE POWER

- Develop strong, clear opinions
- Proactively deliver ideas and recommendations
- Lead the conversation

## WHAT WILL HAPPEN

- You will become a respected expert
- You will shape opinions and decisions
- Others will see you as an authority

## COMBINE POWER WITH

- ▶ **INNOVATION:** to spark an entrepreneurial spirit
- ▶ **PASSION:** to create participation
- ▶ **PRESTIGE:** to elevate your confidence
- ▶ **TRUST:** to build strong bonds over time
- ▶ **MYSTIQUE:** to keep your ideas close
- ▶ **ALERT:** to jumpstart urgency

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