

See the Difference a Fascinating Personal Brand Can Make

400% THAT'S HOW MUCH MORE CUSTOMERS WILL PAY FOR A BRAND THAT FASCINATES.



20% GREATER RETENTION RATE

25% INCREASE IN EMPLOYEE ENGAGEMENT



36% INCREASE IN PERCEIVED VALUE



THIRTY SEVEN PERCENT IMPROVEMENT IN COMMUNICATION SKILLS

41% BOOST IN CONFIDENCE

EARN THEIR ATTENTION IN UNDER 9 SECONDS



Source: Average statistics from people who have gone through the How to Fascinate workshop.

The numbers don't lie. According to the Carnegie Institute for Science, 85% of your financial success is due to your personality and ability to communicate, negotiate and lead. Surprisingly, only 15% is due to technical knowledge. The How to Fascinate® system starts by uncovering your most influential communication traits, then shows you how to over-deliver on what makes you unique. Begin by taking the Fascination Advantage® assessment, the first personality test based on branding.

Schedule a meeting now and I'll help you increase your business, rise above the competition, and become intensely valuable to those who matter most.

"I HIGHLY RECOMMEND THIS FOR ANY ORGANIZATION! *Twitter's global business marketing team adopted the Fascination Advantage System and the response and results were phenomenal. People were inspired to learn what they individually bring to the workplace and what helps them to be successful and what to watch out for.*"

DAINA MIDDLETON,
Head, Global Business
Marketing, TWITTER

