**Anthem Builder**

**Objective:**

●      Build or validate your Anthem.

●      Get hands on Anthem Building coaching practice.

**Break out into assigned pairs.**

○      1 Person = Client   +   1 Person = FCA.

○      Take turns to coach building an Anthem.

○      Anthem building (10 mins) + FCA coaching feedback (2 mins), then switch.

Coaching Options:

**A)**   **Build an Anthem**

Complete Anthem Builder Worksheet Page 20-23

**B)**    **Validate an Anthem**

Review your top speciality adjectives. Select 3 and reflect on how you`ve successfully demonstrated these.  Page 15

Peak Performance – Share a story demonstrating your Anthem in action. Page 18

**Support Material**

●      Bring your Anthem

●      FCA Participant Workbook  - Week One

●      Fascinate Advantage Assessment

**Your Anthem Statement:**

“ My highest distinct value is my ability to deliver [your Anthem] .”

“If you need someone who delivers [your Anthem], I can help.”

“Even when things get tough, I promise to give [your Anthem].”

**Anthems**

Amber Hurdle - Velvet Machete

Gail Stockton - Intellectual Discovery

Melissa Colvin - Sincere Strategic Connections

Dorian Baroni - Elegant Unusual Solutions or Elegant Insights

Tara - Polished Insightful Strategies

Toi - Creative Visionary

Andrea - Dynamic Revelations