

What Is The Value Of Team Engagement?

STATE OF THE WORKFORCE



52% NOT ENGAGED
20% ACTIVELY DISENGAGED

75% OF BUSINESS LEADERS HAVE NO ENGAGEMENT STRATEGY

\$500 COST OF DISENGAGED EMPLOYEES TO U.S. BUSINESSES
BILLION ANNUALLY

COMPANIES WITH ENGAGED EMPLOYEES OUTPERFORM BY UP TO

202%

82% OF EMPLOYEES WANT ENGAGEMENT ADDRESSED



TWENTY PERCENT OF U.S. WORKERS THINK THEIR JOBS USE THEIR TALENTS

18% OF MANAGERS HAVE THE TALENT TO INSPIRE STAFF

FIFTY PERCENT OF THE DIFFERENCE BETWEEN LOW AND HIGH-PERFORMING TEAMS IS QUALITY OF COMMUNICATION



Sources: Massachusetts Institute of Technology; Carnegie and Accor Services; Gallup; The Engagement Institute; Psychographics Engagement Study; Jim Clifton, The Coming Jobs War, 2011

The numbers don't lie. Inspired leadership is rare. Disengaged teams are less productive and less profitable.

Do you know what makes your leadership different and influential? How your entire team is most likely to over-deliver and out-perform? The How to Fascinate® system helps you discover your most inspiring traits, and shows how to apply this learning so your team can operate at its fullest potential.

Call me today to schedule your Team Engagement workshop. After the workshop you'll be able to lead teams effectively, maximize untapped potential, reduce conflict, motivate high performers, and improve team morale.

"REMARKABLY ACCURATE!"

The Fascination Advantage is remarkably accurate and has immediate applicability in terms of providing an actionable road map for team engagement."

**KARYN SCOTT, Director
Go To Global Market
Programs, CISCO, Inc.**

